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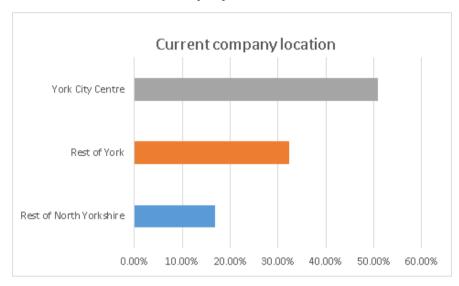
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Introduction

The survey was e-mailed out to the SCY IT, Digital and Creative network, and publicised through social media. The survey was open from Monday 25th November 2013 and closed on Tuesday 3rd December 2013. A total of 65 respondents completed the survey.

Question I: Company name - Confidential information, not passed on

Question 2: Current Company Location



Answers	Total	%
Rest of North Yorkshire	П	16.9
Rest of York	21	32.3
York City Centre	33	50.8

Of the 65 respondents, 54 stated that their business was located within York, which included York City centre as well as areas such as Acomb, Holgate, Heslington, Osbaldwick and Clifton. The rest of North Yorkshire included answers such as Harrogate Scarborough, Malton and Selby.

Question 3: Name and Position - Confidential information, not passed on

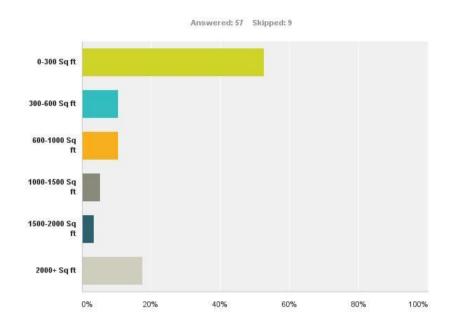
Question 4: Year Company started trading



The majority of companies (more than 60%) have been trading for 10 years or less, with 24% of all respondents coming from companies that have been trading for less than 3 years.

Year	Total	%
company		
started		
trading		
Before 1993	12	20.7
1993 - 2002	10	17.2
2003 - 2007	15	25.9
2008 - 2010	7	12.1
2011 – 2012	9	15.5
2013 - present	5	8.6

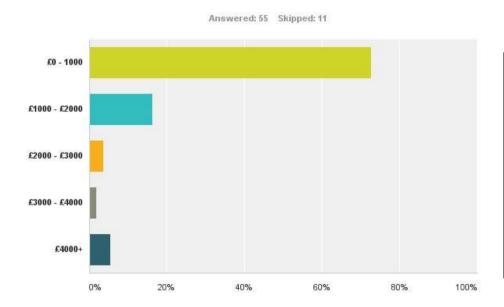
Question 5: what is the size of your current business residence?



Answers	Total	%
0-300 Sq ft	30	52.6
300-600 Sq ft	6	10.5
600-1000 Sq ft	6	10.5
1000-1500 Sq ft	3	5.3
1500-2000 Sq ft	2	3.5
2000+ Sq ft	10	17.5

Of the 57 companies the completed the question, just over 50% had existing business space of 0-300 Sq Ft, 26% had business space ranging from 300 - 1500 Sq Ft, and 21% had business space of 1500 Sq Ft or larger.

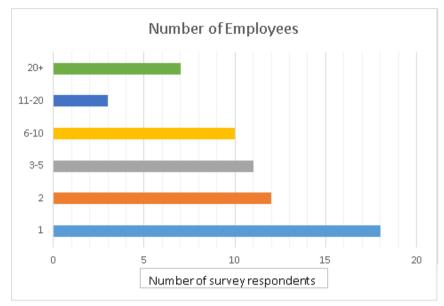
Question 6: How much are you currently paying per month for your business residence?



Answers	Total	%
£0-£1000	40	72.7
£1000-£2000	9	16.4
£2000-£3000	2	13.6
£3000-£4000	I	1.8
£4000+	3	5.5

The vast majority of respondents reported monthly costs of £1000 or less (72%) with only 7.3% currently paying more than £3000 per month for their business space.

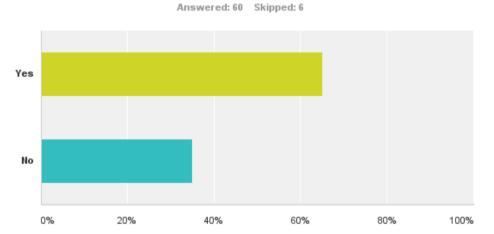
Question 7: How many people does your business employ?



Answers	Total	%
1	18	29.5
2	12	19.7
3-5	П	18.0
6-10	10	16.4
11-20	3	4.9
20+	7	11.5

More than 65% of companies that responded to the survey are made of 5 or fewer employees, including sole traders. Only 16% of respondents were from companies with more than 10 employees.

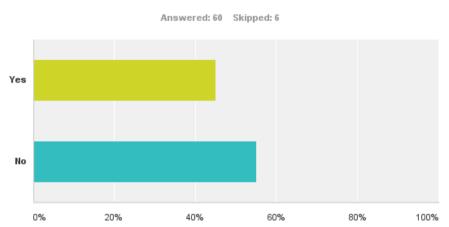
Question 8: Do you anticipate requiring additional space in the next 24 months?



Answers		%
Yes	39	65
No	21	35

Well over half of all respondents expressed that they anticipate requiring additional space at some point during the next two years (65%).

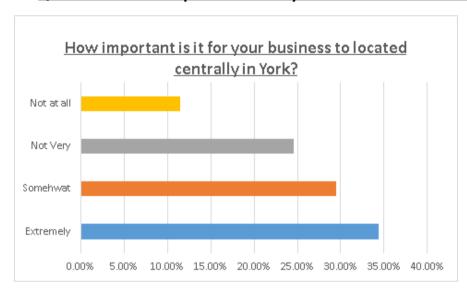
Question 9: Are you currently seeking new office space in York?



Answers	Total	%
Yes	27	45
No	33	55

Almost half of all respondents (45%) are currently looking for new business space to accommodate their business in York.

Question 10: How important is it for your business to located centrally in York?



Answers	Total	%
Extremely	21	34.4
Somewhat	18	29.5
Not Very	15	24.6
Not at all	7	11.5

Having their business located centrally in York is an important factor for more than 60% of companies that responded.

Question 11: Why did you choose the rating above?

Below are a few examples of open responses given with relation to question 10. (List of all responses found in appendix)

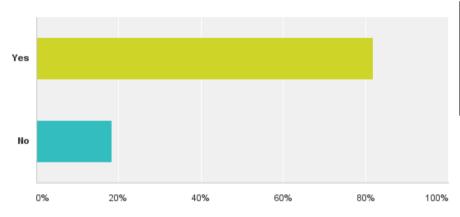
Extremely/somewhat

- A Central York location would significantly reduce transport costs and save travelling time
 for me. It is important to be in central York to reach clients both in York and in nearby
 towns and cities. However, the office space MUST be affordable.
- A creative business has staff who want to be part of a vibrant city
- Our visitors and staff highly value a central location that can be easily reached by train
- The centre of York is a far more attractive and amenable for high productivity.

Not Very/ Not at all

- 'Company A' is an online business that does not require a central location
- Lendal bridge closure and general difficulty of commuting into central York would make me favour premises with good road connections either on the outskirts or in villages.
- Poor transport links to the centre. Prefer to be near the university/science park.
- We are a 'virtual' company with no bricks and mortar HQ and go to our clients.

Question 12: Would you be interested in co-located with other creative and digital businesses?

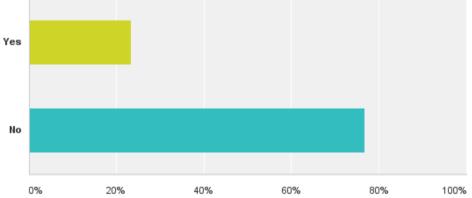


Answers	Total	%
Yes	49	81.7
No	11	18.3

More than 80% of companies that responded

stated that they would be happy to co-locate with other creative and digital companies

Question 13: Do you currently pay a service management charge?



Answers	Total	%
Yes	14	23.3
No	46	76.7

At present, the vast

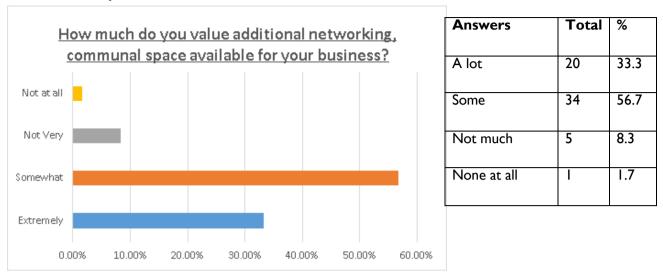
majority of companies that responded (76%) do not pay any form of service management fee.

Question 14: What do you currently receive for paying this charge?

Of respondents that answered 'yes' to Question 13, here are some examples of what they receive for paying a service management charge. (List of all responses found in appendix)

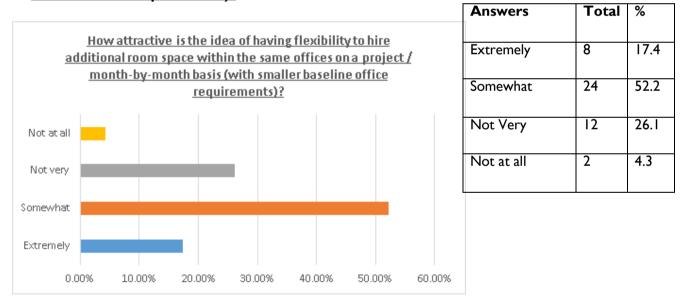
- All utility costs, car parking, a manned reception desk, meeting rooms, cleaning (for the main building), maintenance.
- Access to a fully equipped kitchen with microwaves, fridges, dishwashers and tea, coffee, milk facilities, office cleaner, office repairs, refuse collection, recycling collection, access to communal lunch room.
- Good question poor maintenance

Question 15: How much value would you see in additional networking, communal space available for your business?



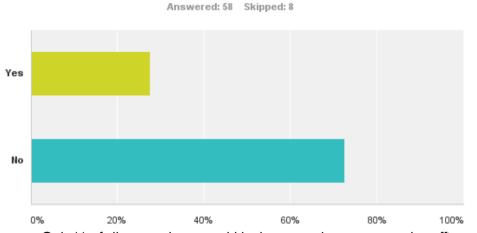
90% of all companies that responded expressed a view that they would value additional networking, communal space for their business.

Question 16: How attractive is the idea of having flexibility to hire additional room space within the same offices on a project / month-by-month basis (with smaller baseline office requirements)?



More than 65% of all respondents would find having flexibility to hire additional space with the same office attractive.

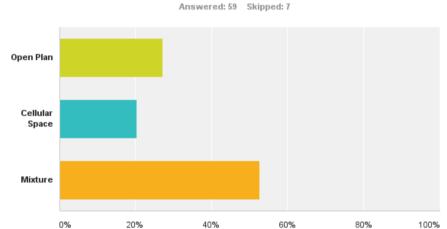
Question 17: Would you share an open plan office space with other companies?



Answers	Total	%
Yes	16	27.6
No	42	72.4

Only 1/4 of all respondents would be happy to share an open plan office space with other companies.

Question 18: Within your own organisation, do you prefer open plan offices, cellular offices, or a mixture?



Answers	Total	%
Open plan	16	27.1
Cellular space	12	20.3
Mixture	31	52.6

More than half of all

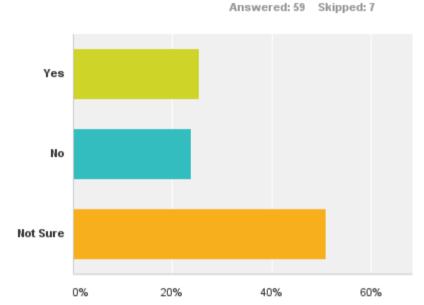
respondents prefer a mixture of cellular and open plan office space within their organisation.

Question 19: What facilities would you like to see in a potential business space for Creative and Digital Companies?

Below are an example of suggested facilities that respondents would like to see in a potential business space for creative and digital companies. (List of all responses found in appendix)

- Central reception would be good. For us, use of exhibition space would be great. Hire of rooms for meetings would be more important than additional project space.
- Reception, IT support, parking, secure access, kitchen area, off street bicycle parking
- Central reception, bike store, parking, shower, outdoor area, good wifi, meeting rooms, characterful building.
- Not a priority for cafe if based in central York lots of options available. Reception area a
 must.

Question 20: If the opportunity arose, would your company be interesting in buying a business space as a long term investment/an equity share in a property as part of the rental arrangement?



Answers	Total	%
Yes	15	25.4
No	14	23.7
Not Sure	30	50.9

Only 23.7% of respondents completely ruled out any interest in buying a business space as a long term investment.

Question 21: Please use this space for any additional comments

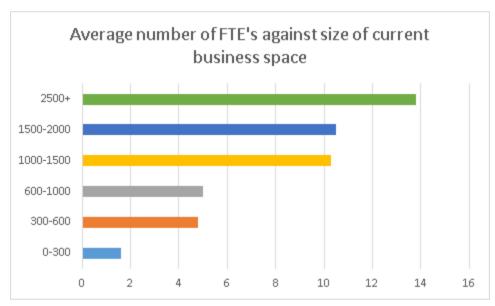
Below are a number of examples of additional comments from respondents. (List of all responses found in appendix)

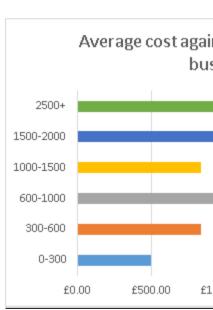
- Need to consider parking arrangements and visitor access.
- Central York not good for us, but I'm sure will appeal to other businesses e.g. start-ups where founders live in central York.
- I think that the idea for a creative space would be great. If there was also the option for some hot desk rentals, conference room hire, and drop in network space, this would be great for start-ups that are in that gap between needing no office space and full office spaces.
- If there is not a good arrangement for parking then this is a complete nonstarter
- In general I think there's a certain amount to be gained from having other creative businesses in a hub arrangement to allow idea exchange but, from experience, this can cause conflict if more than one creative business is chasing the same opportunity. It's not necessarily a bad option for new enterprises but not a good long term solution.
- Would love to see something like this in central York. Personally we would use it for
 occasional use. IE A workspace when not in the main office. Or for meetings, networking,
 etc. For us, central York would be essential as out of town spaces like this just don't work.
 Thank you.

Further Information.

Using the responses provided in the survey, we were able to work out figures such as average number of employees for each size business space, and average cost for each size business space, these are highlighted below.

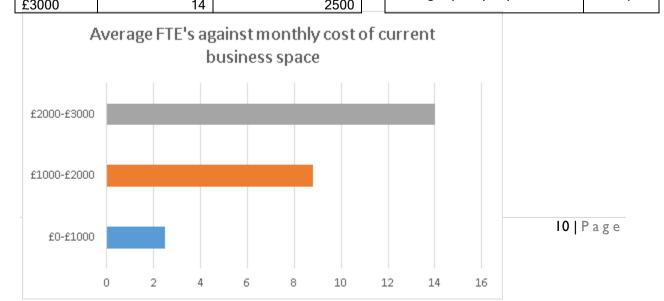
Size (Sq ft)	Average FTE's	Average Cost
0-300	1.6	£500.00
300-600	4.8	£834.00
600-1000	5	£1,100.00
1000-1500	10.3	£834.00
1500-2000	10.5	£1,500.00
2500+	13.8	£2,000.00

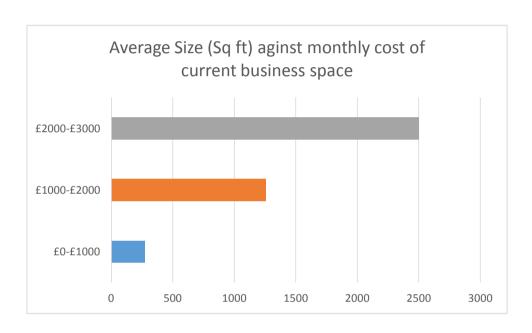




Cost (£)	Average FTE's	Average Size (Sq ft)
£0-£1000	2.5	274
£1000-		
£2000	8.8	1255
£2000-		
もろりりり	1/	2500

Average monthly cost per	£2.53
Square foot	
Average monthly cost per	£308.77
person	
Average Space per person	141 Sq. ft.





Analysis of responses from 'target audience'

Introduction

In order to specifically analyse responses from companies that fall into potential 'target audience'.

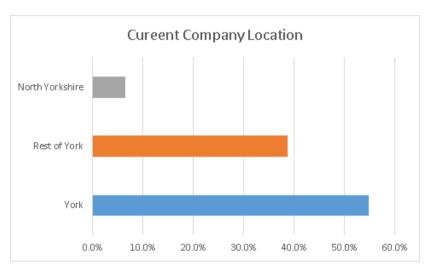
The below analysis excludes any companies who fell into the following criteria

- Sole trader or only had I employee
- Had been trading for less than two years
- Have no interest in co-locating with other companies
- Being located in central York is of no importance at all.

The companies that remained after these exclusions totals 29, and the responses that follow are based on the responses of these 29 companies alone.

Question 1: Company Name – Confidential information, not passed on

Question 2: Current Company Location



Answers	Total	%
Rest of North Yorkshire	2	6.9
Rest of York	П	37.9
York City Centre	16	55.2

As with the responses from all companies, companies within the target audience based in York (centre of York and the rest of York) make up the vast majority of respondents (over 90%)

Question 3: Name and position – confidential information, not passed on.

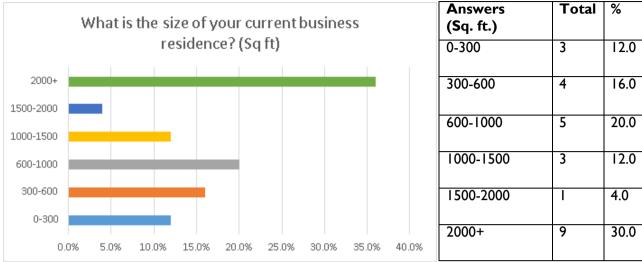
Question 4: Year Company started trading



Answers	Total	%
2010-2011	4	13.8
2008-2009	6	20.7
2003-2007	9	31.0
1994-2002	3	10.4
Before 1993	7	24.1

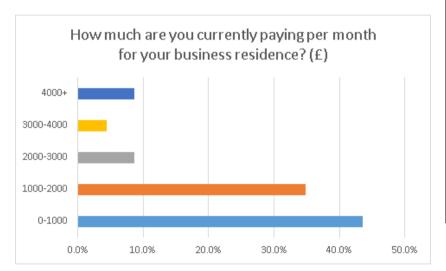
There was a good balance in age of companies that responded to the survey, but the largest proportion of respondents were companies that had been trading for 6-10 years (31%)

Question 5: what is the size of your current business residence?



4 of the 29 respondents skipped this question, of the 25 companies that did respond, 30% stated that their current office space was greater than 2000 Sq. ft.

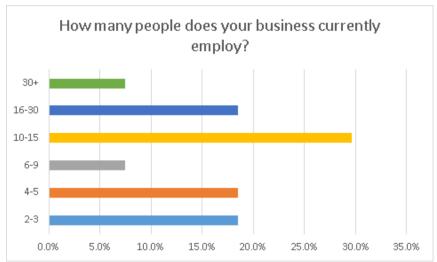
Question 6: How much are you currently paying per month for your business residence?



Answers (£)	Total	%
0-1000	10	43.5
1000-2000	8	34.8
2000-3000	2	8.7
3000-4000	I	4.3
4000+	2	8.7

6 of the 29 respondents skipped this question, of the 23 companies that did respond, almost half (43.5%) stated that they paid less than £1000 per month for their current business space.

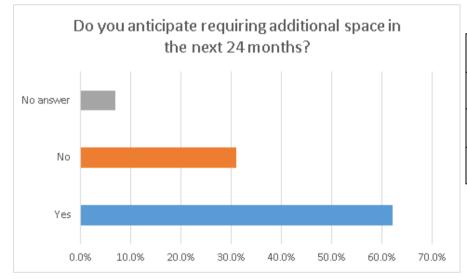
Question 7: How many people does your business employ?



Answers	Total	%
2-3	5	18.5
4-5	5	18.5
6-9	2	7.4
10-15	8	29.6
16-30	5	18.5
30+	2	7.4

2 of the 29 companies skipped this question, of the 27 companies that did respond, there was a good mix of company size in terms of number of employees. The largest group was companies that employed 10-15 people (29.6%)

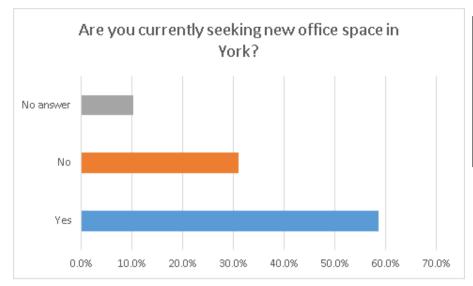
Question 8: Do you anticipate requiring additional space in the next 24 months?



Answers	Total	%
Yes	18	62.1
No	9	31.0
No answer	2	6.9

Well over half of the 29 respondents stated that they anticipated requiring additional space in the next 24 months (62.1%)

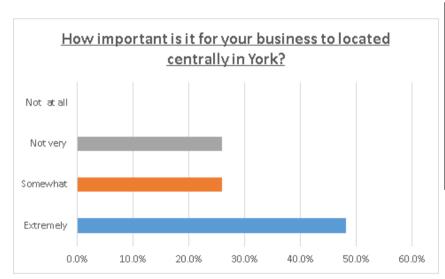
Question 9: Are you currently seeking new office space in York?



Answers	Total	%
Yes	17	58.7
No	9	31.0
No answer	3	10.3

Well over half of the 29 respondents stated that they were currently seeking new office space in York (58.7%)

Question 10: How important is it for your business to located centrally in York?



Answers	Total	%
Extremely	13	48. I
Somewhat	7	25.9
Not very	7	25.9
Not at all	0	0.0

2 of the 29 companies

skipped this question, of the 27 that did respond, nearly half (48.1%) expressed that being located centrally in York was 'extremely' important.

Question 11: Why did you choose the rating above?

Below are a few examples of open responses given with relation to question 10.

Extremely/somewhat

- We do a lot of business in the city centre and need to be located here.
- We love York City Centre and so do our clients. Who would want to be stuck out of town on a horrible estate!!

• Our visitors and staff highly value a central location that can be easily reached by train

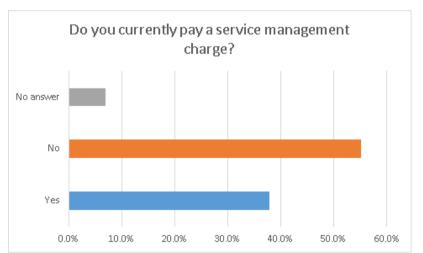
Not very

- We need transport links for both clients and staff who are based across York and North Yorkshire. Therefore, being based on the ring road (Monks Cross) provides good private car links
- The majority of our business in London based and delivered electronically, so geographic location is less important to us than a good space
- Need easy access for employees, Central York is very difficult to access easily

Question 12: Would you be interested in co-located with other creative and digital businesses?

Identifying companies that fall into the potential 'target audience' required this question to not have been answered 'No'. 27 of the 29 companies identified responded yes, the other 2 skipped the question.

Question 13: Do you currently pay a service management charge?



_		
Answers	Total	%
Yes	П	37.9
No	16	55.2
No answer	2	6.9

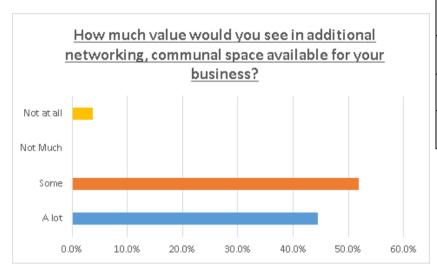
More than half of respondents (55.2%) stated that they do not at present pay a service management charge

Question 14: What do you currently receive for paying this charge?

Of respondents that answered 'yes' to Question 13, here are some examples of what they receive for paying a service management charge.

- Utilities, cleaning, window cleaning, building insurance, coffee / tea
- All utility costs, car parking, a manned reception desk, meeting rooms, cleaning (for the main building), maintenance.
- Access to a fully equipped kitchen with microwaves, fridges, dishwashers and tea, coffee, milk facilities, office cleaner, office repairs, refuse collection, recycling collection, access to communal lunch room.
- Receptionist, access to meeting rooms, cleaning, washing up, handy man, telephone system

Question 15: How much value would you see in additional networking, communal space available for your business?

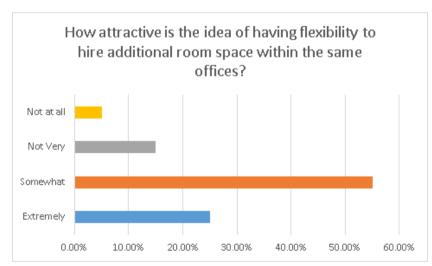


Answers	Total	%
A lot	12	44.4
Some	14	51.9
Not much	0	0.0
None at all	I	3.7

More than 95% of respondents would see value in additional networking, communal space.

Question 16: How attractive is the idea of having flexibility to hire additional room

space within the same offices on a project / month-by-month basis (with smaller baseline office requirements)?



Answers	Total	%
Extremely	5	25.0
Somewhat	11	55.0
Not very	3	15.0
Not at all	I	5.0

9 of the 29 respondents skipped this question, of the 20

that did respond, 80% showed an interest in the idea of having flexibility to hire additional room space within the same offices

Question 17: Would you share an open plan office space with other companies?

Would you share an open plan office space with

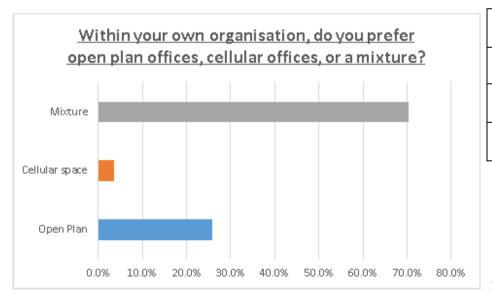
Answers	Total	%
Yes	6	20.7
No	21	72.4
No answer	2	6.9

other companies?					
No answer					
No					
Yes					
0.	0% 10.0%	6 20.0% 3	30.0% 40.0%	50.0% 60.0%	70.0% 80.0%

The vast majority of

respondents (72.4%) expressed that they would not be willing to share open plan office space with other companies

Question 18: Within your own organisation, do you prefer open plan offices, cellular offices, or a mixture?



Answers	Total	%
Open plan	7	25.9
Cellular space	I	3.7
Mixture	19	70.4

2 of the 29 respondents

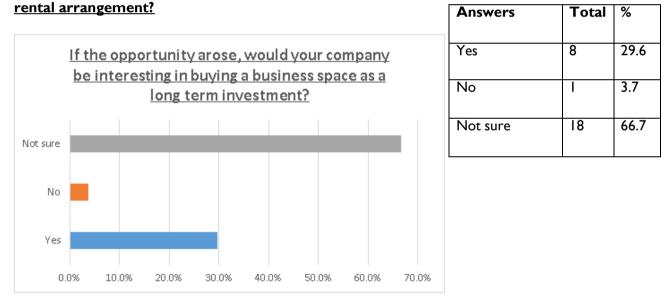
skipped this question, of the 27 that did respond more than 70% stated that their company preferred a mixture of cellular and open office space.

Question 19: What facilities would you like to see in a potential business space for Creative and Digital Companies?

Below are an example of suggested facilities that respondents would like to see in a potential business space for creative and digital companies.

- Shower and locker room.
- Central reception would be good. For us, use of exhibition space would be great. Hire of rooms for meetings would be more important than additional project space.
- Central reception most importantly a break area where people can eat their lunch. Too many business centres miss this out there is where people will liaise and collaborations will occur. You need a place where you can eat, chat, have a cup of tea, etc.
- cafe, social events, easy access, some parking/loading facilities easy access possibly with lift unless ground floor unit available (we have a new venture that requires easy access to a building) secure storage area away from office, virtual office, basic secretarial services.

Question 20: If the opportunity arose, would your company be interesting in buying a business space as a long term investment/an equity share in a property as part of the



2 of the respondents skipped this question, of the 27 that did respond, the vast majority (66.7%) weren't sure about the level of interest their company would have in in buying a business space as a long term investment

<u>Question 21: Additional comments</u> – please see appendix for additional comments Further information for 'target audience'

Average monthly cost per	£1.63
Square foot	
Average monthly cost per	£187.72
person	
Average space per person	140.79
	Sq. ft.

Appendix

Throughout the appendix, responses from companies within the 'target audience' have been highlighted in yellow.

All responses to question 11: Reasons for selecting importance of being centrally located in York. (Details of company names and locations removed for confidentiality)

- As we provide a regional service it means that in theory, as long as we have good communication and transport links, we could be based in any Yorkshire town but very happy in York
- We work with local businesses and many are in the centre of York
- We hold exhibitions of historic and contemporary quilts and therefore access for the public to our exhibition space is highly important.
- National travel links and communications for local staff employment/residence
- Lendal bridge closure and general difficulty of commuting into central York would make me favour premises with good road connections either on the outskirts or in villages.
- A Central York location would significantly reduce transport costs and save travelling time for me. It is important to be in central York to reach clients both in York and in nearby towns and cities. However, the office space MUST be affordable.
- 'Company A' is an online business that does not require a central location
- I cycle to work being in / around the centre of York is the most suitable location for me.
- York based MD
- We have a number of volunteers so ease of access is paramount.
- We are a 'virtual' company with no bricks and mortar HQ and go to our clients.
- Our core staff all reside in York.
- Currently isolated from the benefits of being in a city.
- Rarely need to visit York centre for business purposes. Our business does not rely upon visitors
 coming to the office so rail station access is not important.
- Ease of travel for current employees however it is absolutely essential that there is sufficient parking. This is a rural area and many people only have car as a viable transport option. This is not London.
- I work from home.
- Access
- A creative business has staff who want to be part of a vibrant city
- Our visitors and staff highly value a central location that can be easily reached by train
- Clients based all over Yorkshire & UK.
- Need easy access for employees, Central York is very difficult to access easily
- We need transport links for both clients and staff who are based across York and North Yorkshire. Therefore, being based on the ring road (Monks Cross) provides good private car links
- It's important to be able to easily access other creatives, both socially and work'wise
- We are moving to a slightly smaller office in 'business location' to save money. Good access from the south is more important to us than a central location.
- The majority of our business in London based and delivered electronically, so geographic location is less important to us than a good space
- Public Transport from the UoY to City Centre is good & parking for clients in the City Centre is a nightmare.
- I prefer working in the University area to the centre of town it's a ten minute cycle ride for me and the centre is too crowded.
- Want to be in the heart of the city helping to maintain a healthy work/life balance.
- Useful for travel (access to east coast mainline) and ability to walk to work.
- To be close to amenities/suppliers and accessible.

- creative interactions communication contributing to diversification in urban centre sustainable travel in central york is a pleasure incidental creative discourse energises urban place
- There's more going on in York than Scarborough might as well be central if working in York.
- Access to digital copy centres, post offices, and libraries.
- Vehicle access
- Doh
- It is not critical to be in the centre of York unless I had a shop front situation which potential customers would see me or my work
- Many of our staff commute in by train and all of our customers are in London and arrive by train. Our
 customers also value a visit to York, so being centrally located is very important
- I currently have office space within a company based just outside York, in the centre for the "buzz" and nearer to the station would be ideal.
- The majority of our client companies are not based in York. We would like to be part of a creative hub in the city centre, but it's not vital for us.
- We love York City Centre and so do our clients. Who would want to be stuck out of town on a horrible estate!!
- Close to home is important.
- Currently have no domestic retail space however might want to get some going forward
- Access to communications
- My business is not dependant on being in the centre of York.
- I can work from anywhere, and cycling to work is important.
- Location to courts, other law firms, accountants and bankers etc
- Digital economy.
- Because of two reasons, first is that quite a few of our staff live outside of York, and the public transportation to places like Clifton Moor, is not sufficient enough for our staff's needs. The second reason is that we run two major events in York city centre per year, and we need a central location to enable to run the events sufficiently.
- The centre of York is a far more attractive and amenable for high productivity.
- Most clients are located in York, with a number in the city centre.
- We offer assistance to student and recent graduates of the University to start businesses. They
 generally prefer their workspace to be around the institution.
- Poor transport links to the centre. Prefer to be near the university/science park.
- We do a lot of business in the city centre and need to be located here. We are not currently searching for new office space, but this could be a consideration for the future.
- Our main office has now moved to Leeds, and York is a junior office now. IF this changes, we would need to be in central York rather than the outskirts (eg Clifton Moor)
- We'd like to have a city centre office but appreciate issues around listed buildings, parking and so on. Whilst the 'current business location' isn't particularly attractive, it does serve us well.

All responses to Question 14: what do you currently receive for paying a service management charge? (Details of company names and locations removed for confidentiality)

- Gardening, nightie security, general outside maintenance, lighting.
- Maintenance of the fabric of the building!
- Good question poor maintenance
- Slightly cleaner toilets and common areas than if we didn't.
- Receptionist, access to meeting rooms, cleaning, washing up, handy man, telephone system
- All utility costs, car parking, a manned reception desk, meeting rooms, cleaning (for the main building), maintenance.
- nothing
- Access to a fully equipped kitchen with microwaves, fridges, dishwashers and tea, coffee, milk facilities,
 office cleaner, office repairs, refuse collection, recycling collection, access to communal lunch room.

- confidential
- Utilities, cleaning, window cleaning, building insurance, coffee / tea

All responses to Question 19: What facilities would you like to see in a potential business space for Creative and Digital Companies? (Details of company names and locations removed for confidentiality)

- Meeting rooms and a receptionist with central services for copying etc
- Central reception would be good. For us, use of exhibition space would be great. Hire of rooms for meetings would be more important than additional project space.
- Cafe, central reception, printing services, strong wifi & mobile phone signal
- Not a priority for cafe if based in central York lots of options available. Reception area a must.
- Cafe area, central reception and good parking for staff and visitors
- A central communications point for collecting and passing on messages, e.g. telephone and personal messages would be a valuable facility. A cafe area is important as a communal meeting place provided that the cost of refreshments are not overpriced. A secure and managed message collections area, notice board with space for flyers would be very useful. A secure area for valuable equipment and a bike shed would also be useful. Internet and online communications would need to be affordable and efficient. Access to digital projectors and promotional materials, e.g. versatile backgrounds as used in trade shows such as Venturefest Innovation Showcase, would be useful for promotional purposes. There needs to be a designated quiet space as from past experience, some digital companies can generate a lot of noise through their business activities.
- Centralised reception and managed office services e.g. phone answering, mailing address etc, Café and vending facilities, Meeting spaces, AV equipment hire.
- Breakout area / social area, meeting room
- Workshop space
- Good atmosphere in a contemporary, design led space with available and affordable meeting rooms and hot desking with wifi. A cafe to meet clients.
- Reception, IT support, parking, secure access, kitchen area, off street bicycle parking
- Catering Meeting rooms Reception/back office support Cleaning
- Cafe, posh meeting room for hire, very fast internet
- Co-working cafe space
- Bar
- Cafe would be nice but not essential as a central city location has access to many eateries. Bookable
 meeting rooms, plus good security and some form of reception would be needed perhaps this could
 be limited access to an area from which visitors are picked up so may not need a receptionist?
- cafe/bar and studio space equipped for a wide variety of media
- I like the plans for the new C4DI in Hull. I have also visited Munro House in Leeds and like that. Tomorrow I am visiting 2022 NQ in Manchester.
- fast broadband easy parking/access reception desk
- Fast and reliable internet!
- reprographics eg good printers/ laser cutters meeting spaces informal and small formal mtgs
- Meeting/presentation room, showers, kitchen, relaxation area (somewhere low-key with sofas and big cushions if people need to take a nap for half an hour).
- 24/7 access. Ultra High Speed BB (>100Mb/s) Shared printing (Inc colour A3) loads and loads of whiteboards.
- Good amounts of light, temperature control, low noise levels and a bit of soul.
- Central reception and meeting rooms.
- cafe, social events, easy access, some parking/loading facilities easy access possibly with lift unless
 ground floor unit available (we have a new venture that requires easy access to a building) secure
 storage area away from office, virtual office, basic secretarial services.
- WiFi Central reception
- Digital projectors Syke Teleconferencing 3D Printers

- Free parking
- cafe area, reception on arrival,
- Central receptionist, open casual meeting space, meeting rooms, presentation space, bar!
- video conferencing
- Modern break-out areas and rooms to stage 'private' meetings with clients. Availability of screens to show presentations. Access to superfast broadband. Cafe, central reception, mail handing, both inward and outbound, switchboard service. Late closing. Security on the offices (we have expensive iMac computer equipment etc. Car parking for visitors.
- cafe area, workshop, meeting rooms, reception
- Cafe, security, fibre,
- av / specialist equipment hire virtual offices flexible working conference facilities Igb/s synchronous broadband internet secretariat support
- Central reception, bike store, parking, shower, outdoor area, good wifi, meeting rooms, characterful building.
- Central reception, cafe, kitchen, showers
- Central reception, postage collection and delivery, communal break space.
- n/a
- Reception
- No blue carpets or magnolia. Nice entrance.
- Shower and locker room.
- Central networking space. Private meeting area
- Central reception most importantly a break area where people can eat their lunch. Too many business
 centres miss this out there is where people will liaise and collaborations will occur. You need a place
 where you can eat, chat, have a cup of tea, etc.
- A central space/common area possibly a cafe area but not necessarily. Just an open plan space to share
 with others. Mixture of soft lounge seating and desks for working, networking, meetings and relaxing. A
 collaborative space.
- A central reception point with facilities for franking and so on has been useful in our experience

All responses to Question 21: Please use this space for any additional comments. (Details of company names and locations removed for confidentiality)

- We are currently exploring alternatives to 'current business location' so would be interested in discussing your ideas further.
- Need to consider parking arrangements and visitor access.
- Always interested in local office space and cost efficiencies to reduce overheads.
- Central York not good for us, but I'm sure will appeal to other businesses e.g. start-ups where founders live in central York.
- I would be very interested to hear more about this initiative and would be happy to take part in any future planning meetings. Running costs will be a key factor regarding the extent I would be able to take up these facilities, but in principle, I would be interested in taking up space if it is appropriate. I would also be interested in any employment opportunities relating to this project.
- I think that the idea for a creative space would be great. If there was also the option for some hot desk rentals, conference room hire, and drop in network space, this would be great for start-ups that are in that gap between needing no office space and full office spaces.
- Would be interested in what York has to offer SME businesses?
- If there is not a good arrangement for parking then this is a complete non-starter.
- The business is a retail outlet so would need signage and parking for staff company Van and public access
- We welcome further dialogue on this and thank you!
- Happy to pass on my thoughts if you want to know more in depth.
- Great idea!
- I'm planning to move from hot-desking at 'current business location' to setting up a small (2-3 person) office 'business location' in January. I really like the location, so probably wouldn't want to move to an office in the centre. A central location would be more convenient for visitors coming via train though.

- In general I think there's a certain amount to be gained from having other creative businesses in a hub arrangement to allow idea exchange but, from experience, this can cause conflict if more than one creative business is chasing the same opportunity. It's not necessarily a bad option for new enterprises but not a good long term solution.
- Currently based in 'current business location'. Looking to move to York next year. Cheers
- I have looked at "the hub", I want something a bit more hi tech, looking at a rented desk / hot desk, can see lot of benefits in networking with other companies in York.
- Thank you.
- no comments
- Keep it lean, and keep it in roughly in line with business rental space costs across the city. That is if
 you really mean what you say about "helping" businesses to grow the only luxury growing businesses
 need is options; generally speaking options to minimise costs to create robust businesses.
- Law firms have client confidentiality issues which means sharing work space with others might be problematic
- We are looking to relocate in the next 5 months.
- Would love to see something like this in central York. Personally we would use it for occasional use.
 IE A workspace when not in the main office. Or for meetings, networking, etc. For us, central York would be essential as out of town spaces like this just don't work. Thank you.

Wordles - Visual representations of frequency of words used in responses.

What facilities would you like to see in a potential business space for Creative and Digital Companies?



Question 21: Any additional comments?

